



POLITECNICO
MILANO 1863

20/09/2020

NOTIFICATION AND CONSENT OF TREATMENT OF PERSONAL DATA

ACCORDING TO ART. 13 OF EU REGULATION GDPR (General Data Protection Regulation) - N. 679/2016 - 27 APRIL 2016

AND AUTHORIZATION FOR PUBLICATION

This notification is issued according to art. 13 of EU Regulation GDPR 2016/679 of April 27, 2016 on the protection of individuals with regard to the processing of personal data and in compliance with the legislation on the processing of personal data, as well as on the free movement of such data.

The Politecnico di Milano, located in Milan, Piazza Leonardo da Vinci 32, 20133 Milano – Italy (referred hereafter as PoliMi or as the Data Controller) would like to provide you with the following information about the processing of your personal data in relation to the registration to Milan Fashion-tech Info Day organized by Politecnico di Milano, coordinator of the E4FT project and referred hereafter also as E4FT event.

“Education4Fashion-Tech: Interdisciplinary Curriculum for Fashion in the Digital Era” is a project financed by the European Union through the Erasmus+ action KA203 - Strategic Partnerships for higher education.

The processing of your personal data will be based on principles of correctness, lawfulness and transparency, and will be implemented protecting your privacy, your rights and fundamental freedoms, in compliance with current legislation on the security and protection of personal data.

1. Data controller and contact

Politecnico di Milano – Director General on behalf of the Rector pro tempore, contact: dirgen@polimi.it.

2. Internal responsible person

Internal responsible person:

Chiara Colombi (chiara.colombi@polimi.it), PhD, Associate Professor of Design Department, Politecnico di Milano, Durando 38/a - 20158 Milano, Italy.

The data will be processed by other authorized subjects and for this purpose instructed in compliance with current legislation.

3. Responsible of personal data protection and contact point

Vincenzo Del Core - privacy@polmi.it tel.: +39 02 2399 9378.



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4. Purposes of processing, legal basis, data categories and storage period

You will participate to the Education for “Fashion-Tech. Design and technology for future fashion creatives” and related activities carried out by E4FT project.

For the purposes of the application of European and national legislation on the matter (EU Regulation 679/2016, from now on Regulation), we inform you that:

- A. your personal data requested in the application form, i.e., First Name, Last Name, Email, Work Information (Job Title, Company Name, Organisation Type) have the following purposes:
 - (i) the correct and complete provision of the relationship concerning the E4FT event service and the event attendance between you and the Data Controller or between the company you are employed and Data Controller.
 - (ii) the fulfillment of obligations under the law, regulations or community regulations, as well as instructions given by authorities or bodies authorized to do so.
- B. Name, Surname, E-mail will be used to contact you for the evaluation of the E4FT event.
- C. Your images including filming (in film, audio or both), interviews (in film, audio or both), and photographstaken during the E4FT event will be used for non-commercial purposes, including the promotion of E4FT’s and Politecnico di Milano’s institutional activities.

The legal basis of the treatment is the execution of relationship concerning the participation of the E4FT Event and the necessity to fulfill legal and administrative obligations. The legal basis of the treatment is the consent (Article 6(1)(a) of the Regulation) for the successful execution and expected impact of the project. In particular, the following table details the purpose for each kind of personal data and storage period.

TABLE 1: Purposes of the processing of personal data.

	Legal basis of the treatment	Categories of personal data being processed	Period of retention of personal data	Categories of recipients
Purpose 1 Complete provision of the relationship concerning the E4FT event service and the fulfillment of obligations under the law, regulations or community regulations	Execution of the E4FT project (Article 6(1)(a) of the Regulation) and specific authorization required	<ul style="list-style-type: none"> • Name, • Surname, • Email, • Job Title, • Company Name, • Organisation Type 	Stored until the completion of all the project obligations after the project end, i.e., until 2026. The project end is on 2021 plus five years of obligations.	PoliMi and third parties belonging, as an example, to the following categories: other organizations belonging to E4FT project, speakers, external collaborators and consultants, European Union.



Purpose 2 For the evaluation of the event	Execution of the E4FT project (Article 6(1)(a) of the Regulation)	<ul style="list-style-type: none">• Name• Surname• Email	Stored until the completion of all the project obligations after the project end, i.e., until 2026.	Politecnico di Milano may contact you to have your opinion about the event.
Purpose 3 Promotion of E4FT event and project activities of E4FT project, Documentation of event and activities of E4FT project, Institutional use for PoliMi including teaching, dissemination and educational activities such as competitions, paper publications and institutional websites, etc.	Execution of the E4FT project (Article 6(1)(a) of the Regulation)	<ul style="list-style-type: none">• filming (in film, audio or both),• interviews (in film, audio or both),• photographs	Stored with any limitation of time	Published and disseminated (both contextual and subsequent to the event activity), making it available to the public - through any communication channels

5. Nature of data provision

In general, failure to communicate and / or refusal to provide the personal data outlined above will make it impossible to take part to the E4FT event.

6. Rights of the data subject

The data subject can exercise the rights provided for in the EU Regulation set out below:

- access right [art. 15 of the EU Regulation] (being informed about the processing of their Personal Data and obtain a copy);
- modify their Personal Data [art. 16 of the EU Regulation] (the data subject can modify inaccurate personal data);
- delete Personal Data without delay ("right to be forgotten") [art. 17 of the EU Regulation] (the data subject can delete their data);



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- limit the processing of their Personal Data in the cases provided for by art. 18 of the EU Regulation, including unlawful processing or objection regarding the Personal Data accuracy [art. 18 of the EU Regulation];
- oppose the processing of their Personal Data [art. 21 of the EU Regulation] (the data subject can oppose the processing of their personal data);
- not to be subject to automated decision-making [Article 22 of the EU Regulation] (the data subject can refuse to be subject to a decision based on automated processing).

Further information about data subject rights can be obtained on www.garanteprivacy.it.

Under art. 19 of the EU Regulation, Politecnico di Milano informs personal data recipients, of any corrections, deletion or processing limitations, where possible.

The data subject can withdraw the consent for identification and personal data processing by sending an email to: privacy@polimi.it.

Under Article 7 of the EU Regulation, the consent withdrawal does not affect the lawfulness of the processing based on the consent given before its withdrawal.

7. Right to lodge a complaint with the Guarantor.

If the data subject considers that their rights have been compromised, they can lodge a complaint with the Data Protection Authority, under the Authority's procedures, at the following Internet address www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/4535524.

8. Possible consequences of failure to provide data

The data processing consent for the above purposes is free and optional. However, any refusal will make it impossible for the Data controller to carry out the purpose-related services.

9. Processing and profiling method

Personal data will be processed in physical and electronic format and entered in the relevant databases which may be accessed by data controller-appointed employees as internal data processors and persons in charge of processing. They may consult, use, process, align and carry out any other operation, including automated, under legal provisions necessary to ensure the data confidentiality, security, accuracy, updating and purpose-related relevance.



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For purpose 1 and 2, your data will be collected throughout through Eventbrite platform and processed by PoliMi. You can read Eventbrite's information about GDPR here: https://www.eventbrite.com/support/articles/en_US/Troubleshooting/eventbrite-privacy-policy. Eventbrite's representative for European data protection law purposes is Eventbrite NL B.V. with its principal place of business at Silodam 402, 1013AW, Amsterdam, The Netherlands.

For purpose 3, we inform you that E4FT event can be the subject of video and audio-video recordings. These data, including images, filming and audio / video recordings (hereinafter, the "Images"), even in partial and / or modified or adapted form, taken during the event, will be treated in full respect of the GDPR. These Images will be taken also with the aid of electronic means by also by internal or external Polimi authorized persons specifically instructed for this task. These Images will be processed, also with the aid of electronic means also by authorized person specifically instructed for data processing, for the dissemination and communication activities of the E4FT project and of the Politecnico di Milano. The images collected will be stored, also in electronic form and on any technological support for the purposes and within the limits E4FTd above and may be disseminated pursuant to Law n. 150/2000 on the www.E4FT-network.eu platform as well as through social network channels (Facebook, Twitter, Youtube by way of example, but not exhaustive). The use of images does not give right to any compensation. The Politecnico di Milano has the right to access or disclose the user's Images without any consent, by reason of the art. 97 of law n. 633/1941. This authorization implies the granting of a non-exclusive license, without limits of duration and for the whole world, transferable to third parties, for the use of the Materials and includes the rights set forth in articles from 12 to 19 of the law of 22 April 1941, n. 633, including without limitation: publication rights; right of reproduction in any way or form; right of transcription, assembly, adaptation, processing and reduction; right of communication and distribution to the public, including the rights of projection, transmission and dissemination also in summary and / or reduced version, by any technical means, the right to keep a copy of the Materials, also in electronic form and on any known technological support or future invention for the purposes and within the limits E4FTd above.

It is in any case excluded pursuant to the aforementioned article and pursuant to art. 10 of the Civil Italian Code any use of the Images that could harm the honor, reputation or decorum of the person portrayed, taken or recorded

10. Amendments and updates

This policy is valid from the date indicated in the header. Politecnico di Milano - Department of Design, may amend or supplement this policy after any regulatory later modifications or additions.

11. Consent and authorization for publications

By clicking on the check boxes on the Event registration page on [Eventbrite](#), I freely and fully consent the treatment of my personal data accordingly to the purposes set in the above notification.

I understand that I have the rights to withdraw my consent at any time. The consent withdrawal does not prejudice the lawfulness of the data treatment based on consent before the withdrawal. The consent is revoked with the same ease with which it is granted.